

DRAGONHACKS

SCORE:

2019



Drexel UNIVERSITY **IEEE**





DragonHacks 2019 Sponsorship



Event Information

Date: April 2019

Location: Drexel University, Philadelphia, PA

Website: www.dragonhacks.io

Contact: teamDragonHacks@gmail.com

What Makes DragonHacks Different?

We are bringing together 400+ of the technological world's most creative and passionate students to Drexel University in Philadelphia, PA for the annual edition of DragonHacks – 24 hours of software and hardware hacks to create ground breaking new products from scratch in one weekend!

DragonHacks 2019 is special as we plan to have the unique theme of retro gaming for it. It is going to involve the classic consoles, fun competitions and intense tasks following the theme. This hackathon will also have a lot of focus on the use of hardware along with software. Unlike most of the hackathons, the projects at DragonHacks 2019 will be judged over a couple of rounds on a bunch of factors with points given for different sections like innovation, feasibility, creativity and usefulness, tailoring it down to fair winners at the end.

Why Sponsor?

Ever heard of a start-up being successful without funds and the essential support from the industry? In supporting DragonHacks, your company is giving students the opportunity to explore their technical skills in an exciting and creative event. You are facilitating the entrepreneurial spirit in the students to grow. The event is scheduled to be held in the heart of University City area at the border of two major university campuses- Drexel University & University of Pennsylvania. Imagine the brightest minds from far and wide coming together to network and collaborate under one roof! Something great is in store for production! Hackathons help inspire young engineers, computer scientists, designers, and anyone interested in technology to be innovative, to gain skills outside those taught in classes. We want to offer this experience to as many interested students as we can, and we cannot do this without your help!

As a Major League Hacking (MLH) sanctioned event, you can have confidence that our event will be successful, organized, and run within a specific code of conduct. MLH is the official student hackathon league, working with more than 15,000 students at over 50 official MLH hackathons in the US, Canada, and UK. MLH works with student organizers, providing mentorship and expertise. We are certain that with MLH's insight about the best practices for running a hackathon, we will put on an outstanding event, making our ideas a reality.

Sponsor Benefits!

Recruiting:

Hackathons give you incomparable access to top technical talents, and DragonHacks is no different in attracting the smartest people around the nation, and even the world, that love to tinker and develop both hardware and software.



















Live Feedback/Adoption on New Products:

Hackathons also allow real-time observation of potential clients trying out your product. Imagine this as a weekend of high speed and high-quality user/functionality testing. Not only this, if your company is searching for a way to show off your company's technical talent, or just looking to interact with and meet tomorrow's technological leaders, sponsoring DragonHacks is an excellent choice.












Brand Recognition/Exposure:

DragonHacks will give you exposure to a weekend of early adopters, testers, potential customers, or future employees that are interested in trying out new things and innovate on existing technologies.

Sponsor Tiers

RECRUITING	BRONZE \$500	SILVER \$1,800	GOLD \$3,500	DIAMOND \$8,000
Provide Giveaway/ Swag				
Send Mentors / Engineers				
Send Recruiters				
Sponsorship Table				
Access to Participants' Info				
Access to Resumes				

BRANDING/ MARKETING	BRONZE \$500	SILVER \$1,800	GOLD \$3,500	DIAMOND \$8,000
Mention During Open and Close				
Logo on Website				
Logo on Program				
Logo on T-Shirt				
Logo on Email Communication				
Demos and Presentations during Open and Close		3 min.	9 min.	15 min.
Email Blast to Participants				
Keynote Presentations				
Title Sponsors				

Others	BRONZE \$500	SILVER \$1,800	GOLD \$3,500	DIAMOND \$8,000
Sponsor a Prize				
Lead a Workshop / Tech Talk				
Participate in Judging				
Sponsor Hardware Lab				

* Prices are open to negotiations

See you soon!